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### World Trade Council of Wichita, Inc.

Phone: (316) 978 3176 Fax (316) 978 3698

Email: [wtc.ciba@wichita.edu](mailto:wtc.ciba@wichita.edu) Web: [www.wtc.wichita.edu](http://www.wtc.wichita.edu)

Presidents "E-Star" Award

*World Trade Council of Wichita* [formerly the World Trade Club] was organized in 1975/76 to promote international trade & investment in Greater Wichita and South Central Kansas. The Club Originated in 1974 as the International Trade Committee of the Wichita Area Chamber of Commerce. The Council was instrumental in making Wichita a US Customs port-of-entry, attracting the Wichita office of the US Department of Commerce and establishing Mid-America World Trade Center [KWTC]. Today the Council is affiliated with Wichita State University's Center for International Business Advancement [CIBA] & The Chamber. WTC is housed in the Barton School of Business and administered with trained IB/AIESEC Students.

#### *World Trade Council of Wichita: Membership & Structure*

Membership in WTC (30<sup>th</sup> Anniversary) is over 500 persons representing: (1) Wichita Area Firms exporting and/or importing; (2) Firms considering entering the International market place; (3) Regional Firms in Financing, Freight Forwarding, Air Freight, Transportation, Shipping and Customs Services; (4) Participant Foreign Embassies, Consulates & Trade Centers/Commissioners. Twenty nine Wichita Area International Business firms including 11 MNCs & Trade Specialists form the Council's Executive Board of Directors. Membership is involved in 12 operating areas ■ Education ■ Programs ■ Publicity-Attendance-Reception ■ Legislative & Public Policy ■ Trade & Cultural Missions ■ International Business Excellence Award ■ Membership Directory ■ Publications-News-Web Page ■ World Trade Week ■ Initiated Kansas High School International Trade Essay Competition ■ Scholarship & Internships and Kansas International Trade Survey database of Kansas exporters.

#### *World Trade Council of Wichita*

Assists you in attending nine Reception & Dinner meetings annually. During these meetings, presentations are made by Country and/or Agency Trade experts on international trade promotion to determine best country market prospects and company export, strategies and successes. The council assists in Trade Missions, Governor's International Trade Conferences & Trade promotion of Kansas of Department of Commerce [KDOC] and the United States Department of Commerce [US-DOC].

#### *World Trade Council of Wichita*

- Organizes panel discussions, seminars/workshops relevant to international trade and exporting ■ Provides a forum for networking & contacts among members and visiting dignitaries ■ Advocates policy positions on trade issues (e.g. imports, exports, trade barriers) and legislation ■ Publishes information on the World Trade Council [WTC] website [www.wtc.wichita.edu](http://www.wtc.wichita.edu) on past, current & upcoming WTC events ■ Presents WTC Scholarships and Internships to WSU International Business/Studies Majors
- Provides contacts with the US- DOC, KC District Office, US-DOC Wichita Export Assistance Center, Mid America DEC, ITCC, US-SBA, IBSA, AIESEC WSU.



*World Trade Council of Wichita Inc - Non Profit Organization affiliated with Center for International Business Advancement, Barton School of Business, Wichita State University & The Chamber*

## MEMBERSHIP APPLICATION

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Type of Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

What Country/Company \_\_\_\_\_ Trade Seminar/Topic \_\_\_\_\_ interests you/Company?

■ Kindly include your Business Card, Company Brochures/Descriptive Materials of your Product/Service to answer trade inquiries.

Please complete & return the Membership Application with payment to:

### World Trade Council of Wichita Inc.

Center for International Business Advancement, Barton School of Business, Room #034 CH.  
Wichita State University, 1845 N. Fairmount, Wichita KS 67260-0088.

Please enclose a check for \$40.00 payable to the "World Trade Council of Wichita" for Annual Dues